



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2014

Multiple District 11

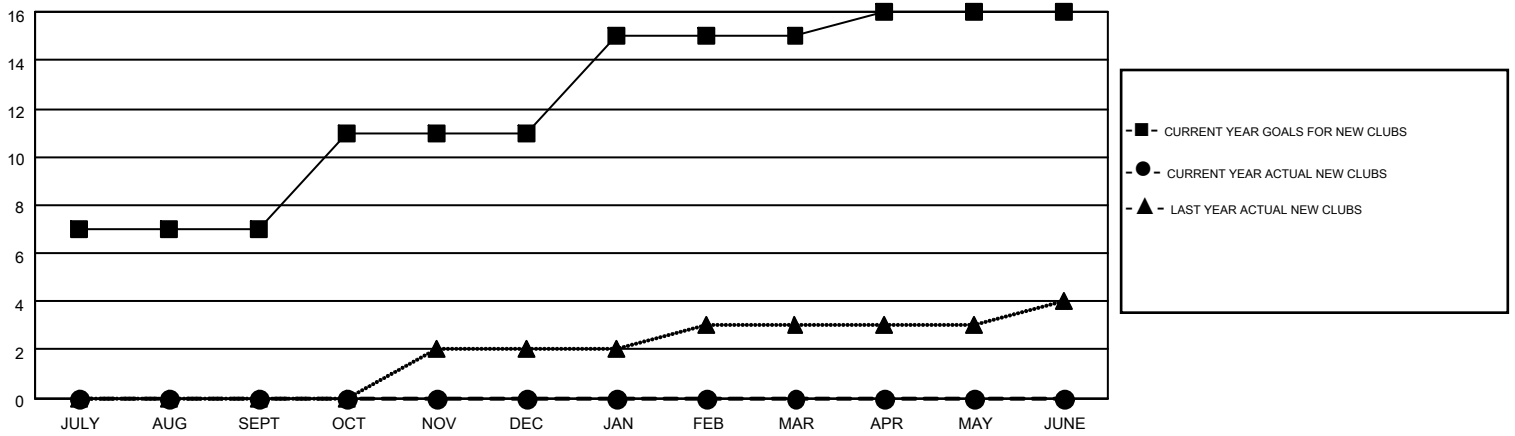
LOCATION: MICHIGAN

GMT: THOMAS MATNEY

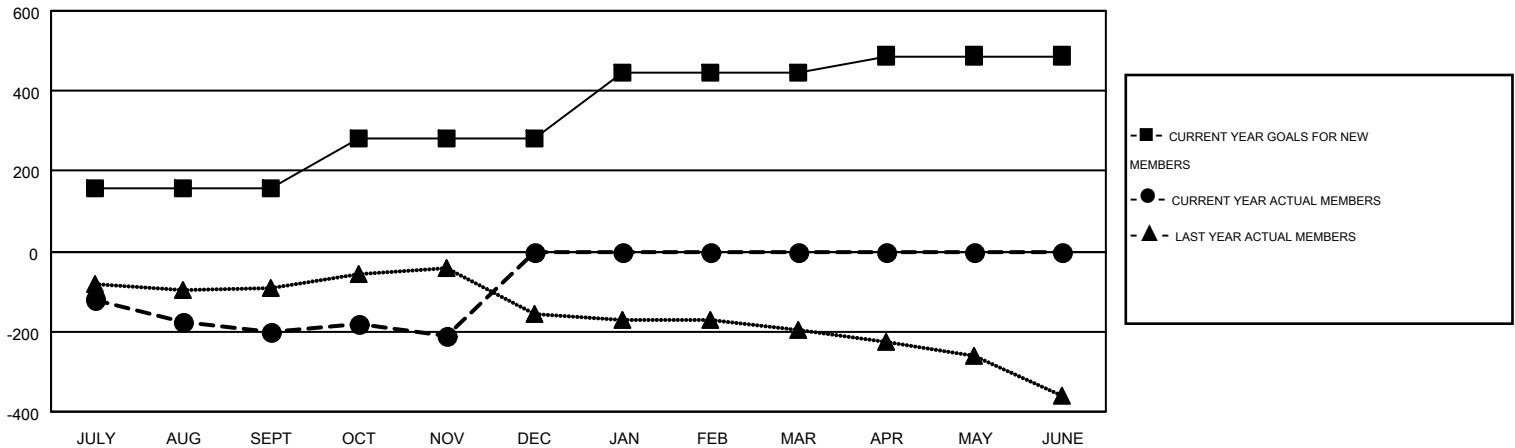
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 7 | 0 | 5 | -5 | JULY/AUG/SEPT | 156 | 152 | 352 | -200 |
| OCT/NOV/DEC | 4 | 0 | 0 | 0 | OCT/NOV/DEC | 124 | 173 | 182 | -9 |
| JAN/FEB/MAR | 4 | 0 | 0 | 0 | JAN/FEB/MAR | 164 | 0 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 | 0 | APR/MAY/JUNE | 44 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|---|----------------|
| DROPPED CLUBS: 5 | 155 CLUBS OF 403 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 8,296 (73.85%) |
| DECEASED | 77 | FEMALE | 2,938 (26.15%) |
| CLUB CANCELLED | 14 | CLICK HERE FOR HEALTH ASSESSMENT DATA | |
| OTHER | 443 | FAMILY UNIT MEMBERS | 1,949 |
| TOTAL | 534 | HEAD OF HOUSEHOLD | 951 |
| | | NON-HEAD OF HOUSEHOLD | 998 |